

# JOIN THE PLEDGE

Hillsborough Township encourages its residents to partake in the Annual Wyland Foundation National Mayor's Challenge for Water Conservation.

The annual challenge, which takes place throughout April, is a non-profit national community service campaign encouraging individuals to make a series of simple pledges at [mywaterpledge.com](http://mywaterpledge.com) to use water more efficiently, reduce pollution, and save energy.

In 2023, **1,412 Hillsborough residents** took the pledge and reduced their annual consumption of freshwater by over **5.6 million gallons of water**, reduced waste sent to landfills by **149,962 pounds**, eliminated **12,802 single-use plastic water bottles**, and saved **\$71,277 in consumer costs**. The Challenge goes beyond short-term issues and looks at how water use affects the future of our communities — from how we manage our coasts, lakes, and rivers to reducing polluted runoff.

SCAN FOR MORE  
INFORMATION!



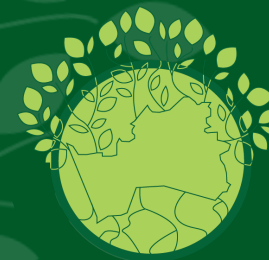
Hillsborough Municipal Complex  
Peter J. Biondi Building  
379 South Branch Road  
Hillsborough, NJ 08844  
Phone: 908-369-8382  
Fax: 908-369-9718

# ABOUT

The Hillsborough Township Committee established the Sustainable Hillsborough Steering Committee in 2007 to provide guidance on green and sustainability related issues as the Township pursues a path towards a sustainable future. The Sustainable Hillsborough Steering Committee is comprised of Hillsborough residents who are charged to develop recommendations for strategies to keep the Township moving toward its sustainable goals. The Sustainable Hillsborough Steering Committee will also articulate a long-term vision for the future, educate residents about sustainable development, and provide recommendations to the Township Committee on ways to implement future sustainable practices.

Visit [sustainable.hillsboroughnj.gov](http://sustainable.hillsboroughnj.gov) to learn more about the committee and its mission.

## Hillsborough Township GUIDE TO WATER CONSERVATION



*Provided by:*  
**Sustainable Hillsborough  
Steering Committee**

# HOW MUCH CAN YOU SAVE?

Approximately **70% of water** used in a household is used inside the home, with the bathroom utilizing more water than any other room. By replacing older, inefficient bathroom fixtures with Water-Sense labelled fixtures, your household can save in numerous ways.



## WATER

**7,000 gallons annually**

Enough to wash 6 months worth of laundry



## ELECTRICITY

**200 kilowatt hours annually**

Enough to run a refrigerator for 2 months



## MONEY

**\$80 in utility bills annually**

Fixtures pay for themselves in just 2 years

# SAVING WATER INDOORS

- Fix household leaks.
- Wash full loads for laundry and dishes.
- Turn the water off while brushing your teeth.
- Install low flow showerheads.
- Take shorter showers—five minutes or less is best.
- Avoid using running water to thaw meat or other frozen foods. Instead, defrost food overnight in the refrigerator.
- Purchase a water conservation kit and a leak detector kit. Many water companies offer them to customers at reduced prices.
- Install WaterSense labelled products.
- For commercial properties, refer to the management practices for buildings that the Environmental Protection Agency recommends for federal buildings.
- Refer to the Alliance for Water Efficiency Resource Library for more information regarding specific residential, commercial, and institutional water efficiency:

[www.allianceforwaterefficiency.org](http://www.allianceforwaterefficiency.org)

[www.home-water-works.org](http://www.home-water-works.org)

# SAVING WATER OUTDOORS

- Water only when needed; Hillsborough landscapes need approximately one inch of water per week.
- Water landscapes early or late in the day to reduce evaporation.
- Plant native plants that need less water.
- Use a shut-off nozzle on your hose.
- Install a rain barrel to water flowers with rainwater collected from rooftops
- Use fixed space irrigation on turfgrass only. For all other plants, use drip and micro irrigation.
- Limit turfgrass to 40 percent or less of the total landscaped area.
- Go to a water-recycling car wash.



**A RAIN BARREL CAN SAVE THE AVERAGE HOMEOWNER UP TO 1,300 GALLONS OF WATER EACH YEAR!**

*(Environmental Protection Agency)*